

ORBIT SOFTWARE, INC. (OSI) ROUTE OPTIMIZATION CONTEST TERMS AND CONDITIONS

Announcement and Introduction:

Orbit Software, Inc. (OSI) is pleased to announce our FREE Route Optimization Contest. This contest is to give back to help improve, effectiveness and efficiency of student transportation programs in the United States. This opportunity provides a district in the United States the ability to utilize Orbit Software's team of elite individuals and BusBoss¹ routing system, to optimize their current routing structure. BusBoss has a state of the art fleet optimization program that will utilize walk to stop distances, school distances, attendance and ride zones based on school policies, to optimally locate bus stops and create the most efficient bus routes for your district. This opportunity is open to any school district in the United States that submits an application per the guidelines and requirements below. School Districts that are currently using a competitive software program are also encouraged to apply.

About BusBoss:

Your Trusted Bus Routing Software Partner

BusBoss has been in the business of providing school districts and bus contractors with user-friendly bus routing products and services since January, 1998. The business originated from the need to make transportation management easy and efficient. The old way of creating maps with the pin-and-string method no longer serves as an acceptable management tool. Manual bus routing takes months to create and lacks key resources for true optimization; resulting in wasted time and money. The result of these inefficiencies has been teacher layoffs and school programs being eliminated. The founders of BusBoss knew there had to be a better way. Their philosophy has been if they could save one teacher's position, keep music, sports or other programs running, it would be worth developing a bus routing software system that helped school districts save time and money. BusBoss bus routing software has evolved greatly over the past years, but our values have remained the same. Our team philosophy is based on collaboration and a can-do attitude; we always champion innovation and integrity. Above all, our customers' needs come first. With our spirited approach to creating a comprehensive and sophisticated school bus routing software package, transportation directors and contractors are now able to create optimized and efficient school bus routes for their districts.

Purpose –The FREE Route Optimization Service Includes:

Orbit Software, Inc. will pick one school district in the United States to receive a full bus route optimization of their current rider eligible public school students. This will include Orbit routing experts working with the district to gather the required data, which includes data to optimize stops, stop placement, rider eligibility, fleet needs, and number of buses used for routes. OSI will then create reports to provide the district with details on passenger lists, cost analysis, and have a meeting to present the results. Orbit guarantees a savings! There is no purchase required, and the district can do what they like with the reports provided.

The Value and Impact:

The value of this contest is based upon the district's current routing structure. There is a potential savings of at least \$30,000 by the elimination of one bus. Prior route optimizations that OSI has performed netted a savings of over \$100,000.00 per year. This is done simply by utilizing the districts employees and their knowledge as well as the BusBoss program's ability to determine the most efficient ways to route your students. A district official will need to be available throughout the optimization process to answer any questions, and to provide input on streets, students, and any special information that would assist OSI in optimizing their routes.

Eligibility:

To be considered for this service, the school district must be located in the United States, must utilize a Student Information System for Central Registration, and must be willing to share their Student and Routing Data with Orbit Software Inc. (OSI) (a signed non-disclosure and confidentiality agreement will be provided). At the award and completion of the service the district must also agree in writing to allow OSI to use their name and information in press releases as well as website, social media and any other marketing and promotional materials. All completed applications will be considered for the contest. Applicants must document their reasoning and desire for the service. This is a potential savings of at least \$30,000 per year for just one bus being taken off the road. The opportunity for cost savings for the district is exponential and therefore the district will be required to fill out the questionnaire in its entirety. Email optimizationcontest2015@orbitsoftware.net with any questions about this contest or any of its' requirements.

Application Requirements:

All contest applications are to be submitted on our website <http://www.busboss.com/route-optimization-contest-2015-application>. Applications will be reviewed starting April 1, 2015. The deadline for submission is May 10, 2015 at 4:00PM EST.

Applications for this contest will not be returned and will become the property of Orbit Software, Inc. The application must provide a complete description of the pupil transportation operation.

Contest Application Format:

- A. Items Needed to submit application
 - a. School District Name
 - b. School District Address
 - c. School District Contact – Person filling out the application
 - d. School District Contact Title, Email and Phone Number
 - e. Name of Student Information System used for central registration
 - f. Name of Current Transportation Routing Software, if none please explain how your stops and routes are managed.
 - g. Number of Students Enrolled
 - h. Number of Students Transported
 - i. Number of Vehicles Used
 - j. Number of Counties Served
- B. Short Answer Questions
 - a. Explain how your school district currently routes your students
 - b. Why should your school district should be selected for this FREE service
 - c. Explain any challenges you are currently experiencing with routing your students
 - d. Any additional information you would like to share
- C. How did you hear about this contest?

Selection Process:

OSI will evaluate every application received in full. There will be a scoring system in place to determine if the application has been accepted to move on to final decision. OSI will make the final decision to determine the winner of the contest. The selection is final and there is no provision for protesting the decision. The school district chosen will be contacted and will have two weeks to provide OSI with their data. In the event that this does not take place OSI will then choose the runner up.

Timelines:

Deadline for Application Submission: May 10, 2015 at 4:00 PM EST

Contest Award Announced: May 15, 2015

Data Collection Deadline: June 1, 2015

If data has not been collected the runner up will be awarded: June 5, 2015

After data collection, OSI will work closely with the District to analyze their current routing and complete the optimization service. At the completion, the District will receive various reports as well as have a meeting to discuss the results and the potential savings.

Getting Started:

Please visit <http://www.busboss.com/route-optimization-contest-2015-application> and complete the form. Once completed, please click the Submit button below the form. By selecting this button you have agreed to the terms and conditions listed here. Please be sure to fill out the form in its entirety, and hit submit. The application will be sent to OSI for review.

Additional Information on BusBoss products and services are available by visiting www.BusBoss.com. Please check out the form and submit your application by May 10, 2015 by 4:00 PM. Please feel free to share this opportunity with any district you know that could benefit from this service as it is open to any district in the United States.

Any questions please submit them to Optimizationcontest2015@Orbitsoftware.net

¹BusBoss Software license is not included.